



aba
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ADVERTISING
BROCHURES
EXHIBITIONS
PHOTOGRAPHY
WEB

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ABACREATIVE.CO.UK

About us...



ABA Creative was established over 20 years ago and based in Kent.

Our clients cross a broad spectrum including; travel & tourism; estate agency; wines & spirits trade; construction & regeneration; private healthcare; self-catering cottage holidays; embassies; cosmetic preservatives - and are based throughout the UK and Scandinavia.

We are members of the Norwegian Chamber of Commerce, the Chartered Institute of Public Relations and the Institute of Directors - so have access to central London offices when required.

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Our Services...



- A wide range of design related services are offered by ABA Creative.
We work closely with our clients to produce creative, practical and successful design solutions.
- Advertising & Media Relations • Corporate ID/Branding
 - Brochure Design & Print • Exhibition & Event Management • Magazine Production
 - Photography • Web Design

Case Studies...



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Client:
Todd's The Wine Company

Project:
To develop product brand for their new range of Vodka

Responsibilities:
ABA handled all aspects of design and production including liaison with bottle manufacturer.

Case Studies...



Holidays for **2010** and beyond!

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Client:
Mulberry Cottages

Project:
2010 holiday cottage brochure

Responsibilities:
ABA handled all aspects of design, production, main image photography and liaison with printer.

Case Studies...



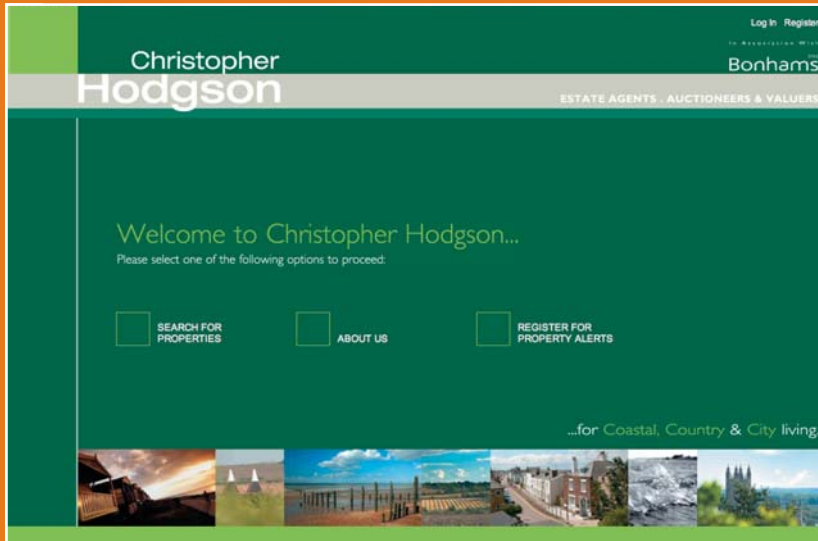
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Client:
Norwegian Embassy

Project:
2010 100% Design Show, Earl's Court, London

Responsibilities:
ABA managed all aspects of stand build & breakdown, working closely with Norwegian designers, curator, Embassy staff and show organisers.

Case Studies...



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Client:
Christopher Hodgson Estate Agents

Project:
New website

Responsibilities:
ABA handled all aspects of design, production, supply of landscape photography and included management/liaison with website builder. Also responsible for design and implementation of corporate logo.

Case Studies...




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Client:
Scandinavian Tourist Boards

Project:
World Travel Market

Responsibilities:
ABA handled all aspects of stand design, graphic production, build & breakdown. Included project management, working closely with the four individual tourist boards & their exhibitors and liaison with show organisers.

Case Studies...



How to **feel**
refreshed,
exhilarated &
revitalised

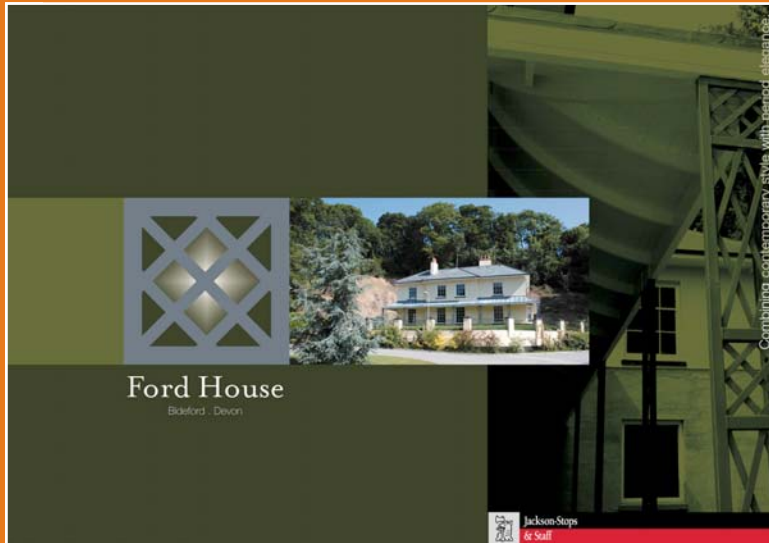
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Client:
London Plastic Surgery Associates

Project:
Company brochure

Responsibilities:
ABA handled all aspects of design, production, photography and print.

Case Studies...



Ford House
Bideford, Devon

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Client:
Jackson-Stops & Staff

Project:
Development brochure

Responsibilities:
ABA handled all aspects of design, production and print.

Case Studies...

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Wine & Spirit 2009/10 collection

It is some years since I first started dealing with Todd's The Wine Company, and in that time their wine offering has come on in leaps and bounds. Their list is bright and well-read and full of useful comment and information on the producers they work with. What of these producers?

For the most part they are independent, quality conscious companies from Old and New Worlds alike. Above all it is the people in them that matter; these are not big corporations or marketers pushing one-dimensional high street brands, but serious people who combine a sense of heritage with a commercial realism.

As the wine market has changed so has Todd's list; this list easily meets the needs of the on trade. There are vibrant new labels and innovative wine-makers, a mix of varietal wines and wines from lesser known areas, wines to fit a range of price points and deliver good profit to publican and restaurateur alike. This, the 2008/09 Wine and Spirit Collection, offers a superb choice to all.

Keith Isaac
Master of Wine


...so, let's start with our New World collection!

Client:
Todd's The Wine Company

Project:
Wine & Spirit List 2009/10

Responsibilities:
ABA handled all aspects of design, production, photography and print.

Case Studies...



The collage displays three distinct pieces of Thor Group corporate literature. On the left is a brochure cover featuring a central globe surrounded by concentric, glowing blue and purple rings, with the 'THOR' logo in the top right corner. Below the globe are five small circular icons in blue, red, green, yellow, and pink. In the center is a page with a 'THOR GROUP' header, a globe image, and several columns of text. On the right is a large, abstract blue and white image with a glowing, textured appearance, featuring a small inset of a globe in the center and the 'THOR' logo in the top right corner.

Client:
Thor Group

Project:
Corporate brochure

Responsibilities:
ABA handled all aspects of design, photography, production and print.
Project included implementation of brand across full range of sales literature and exhibition graphics.

Contact us...



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simple, effective design

For further information or to arrange a meeting to see how we can help you, please contact **Robin Murrell** at:

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We look forward to hearing from you.